

## The best shopping secrets

Discount shopping is a serious skill. Most people will laugh at that statement. But if you really think about it, you'll realize that there are serious skills involved. The reality is that certain people have a great skill here that others don't have. I think this is often overlooked by people who do not study consumer behavior very closely. There are entire branches of study devoted to how people shop that the marketers use to design their campaigns. So what is the profile of the discount shopper? There are several traits that will tip you off that someone has a propensity for discount shopping. A big one is patience. Bad shoppers are impatient. The thing about finding a good bargain is that you need a bit of timing. Deals don't just happen all the time, you need to be at the store when a sale is running. This requires some planning and research to figure out where the best deals are going to be. The high quality shopper is planner and gets this information ahead of time.

Good discount shoppers also know the places to find this great deal info. While similar, this is a different capability. This skill involves doing detective work to find the best sources for information about the best deals. Taken together, these shoppers are both disciplined and focused. In summary, a discount shopper is not someone who just happens on a sale and saves tons of money. If your objective is to save more money when shopping, then you should take away the lesson that you need both good sources and a focused approach to shopping. If you can do these two things I'm sure you will save a bunch of money while shopping.

## About the Author

Read more articles about [target stores](#), click on [targetweeklyad.blogspot.com](http://targetweeklyad.blogspot.com).

Source: <http://ArticleMe4.com>